

Rollei 35 AF Update



Thank you for your unwavering support and patience during our waitlist period. We are thrilled to send you our very first newsletter, packed with exciting updates and insider news

just for you.

Let's start by talking about the name: **Rollei 35AF**. The "**AF**" in the name stands for **AUTO FOCUS**, a feature that takes this legendary camera to new heights.



We believe that classics are meant to be cherished, and our mission is to preserve the essence of this iconic camera while incorporating new features that enhance its capabilities without compromising its unique charm. With the added AF and other features, capturing stunning analog film pictures becomes effortless, quick, and incredibly precise.

Of course, the Rollei 35AF retains the beloved features that have made it a favorite among photography enthusiasts. It comes with a full metal body, 5-element all glass lens with coating on every side, and exposure controls.

But that's not all.





We've also included a built-in light meter and AUTO modes, allowing you to focus entirely on the things in front of you, the composition before your eyes, and concentrate on deciding what to capture on a rectangular 35mm film canvas while seizing that split-second decisive moment that leaves viewers impressed.

You can capture the beauty of a sunrise, the enchanting sight of cherry blossoms in full bloom, the moment when graduation caps are thrown in the air, and the heartfelt celebration as your family blows out birthday candles together.

Just imagine how captivating the experiences that await you with Rollei 35AF will be.

More product shots and sample shots taken with Rollei 35AF have been added to the website. Go take a look:

<https://rollei35af.com/>

Special thanks to our dear friends who have tested the camera.

Don't forget to ask your friends to sign up too!

Join us on this incredible photographic journey together!

